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Independent Publishers Group Supports Booksellers with *Indie Direct* Program

CHICAGO, IL — In response to Baker & Taylor’s withdrawal from the retail wholesale business, Independent Publishers Group is pleased to support the independent bookselling community by presenting the *Indie Direct* program. With the aim of offering independent booksellers another option for ordering directly, the IPG offer provides special terms for one order between May 10 and September 1:

For NEW Accounts:

- No prepayment required for first order.
- Automatic credit limit of \$1000 for opening a new account - no credit application required.

For ALL accounts:

- Order 10 or more units and receive an additional 5% discount.
- Net 60 dating on this order.
- Free freight for 10+ units ordered.
- Qualifying orders placed by 11 a.m. central time will ship by the end of the next business day.
- Contact IPG’s dedicated indie bookstore sales team to assist with ordering.

Specific information, including a promo code and ordering details, will be sent directly to bookstores from IPG’s dedicated indie bookstore sales team. In the meantime, stores can contact customer service at (800) 888-IPG1 or orders@ipgbook.com.

Created in 1971 for the purpose of representing titles from independent presses to the book trade, IPG understands the unique challenges that autonomous businesses face. IPG is proud to support and celebrate the indie bookstore market during this time of transition and beyond.

About Independent Publishers Group (IPG)

Established in 1971, IPG was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. With consistent growth year over year, IPG’s success has come from supporting and encouraging the growth of its client publishers in the United States and worldwide. IPG’s wide reach into the book market includes distribution of publishers with academic and professional, Spanish-language, and general trade nonfiction and fiction titles. IPG was acquired by Chicago Review Press in 1987, and Chicago Review Press, Inc., the parent company of both IPG and Chicago Review Press, was born.

For questions, please contact Annette Hobbs Magier,

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