



## Independent Publishers Group's new on-site print facility is up and running

CHICAGO, IL— Independent Publishers Group (IPG, [www.ipgbook.com](http://www.ipgbook.com)) announces the launch of its new digital print facility. The 20,000 sq. foot plant allows IPG to become the first full-service distributor to offer comprehensive digital printing solutions exclusively in service of its distributed publishers.

**IPG CEO Joe Matthews** says, “The reality is that the priorities of a printer are not always aligned with the priorities of a distributor. Now that we own and control our own operation, printing will always be in service to distribution.”

Clark Matthews, IPG's CTO, developed custom software and implemented the latest printing and finishing equipment from Foliant, Standard-Horizon, and Canon; representing an investment of more than \$1 million.

**Clark** noted, “As distribution has evolved, print has become a mandatory core competency. I found it to be a natural extension of our existing abilities and we are at home in this new role.”

The IPG print facility is unique in that it is configured for short run but also true Print on Demand (POD) orders, the latter accounting for roughly half its volume. POD enables IPG to manufacture hundreds of unique titles per day in very small quantities—the exact amount to fulfill the retailer orders that would have otherwise been backordered or cancelled. This capability allows clients to maintain zero inventory positions or quickly fill demand while waiting for offset inventory to arrive.

Among other services, the IPG print cell distinguishes itself by offering the largest selections of paper stocks in the industry, including unusual and high-quality papers such as 80# gloss-coated, 60# creme and a hard-to-find 60# opaque as well as a choice of either 10pt or 12pt cover stocks.

The new print facility replaces the Edwards Brothers Malloy site built in 2016 and shuttered in July 2018 when the company dissolved.

### **About Independent Publishers Group (IPG)**

Established in 1971, IPG was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. With consistent growth year over year, IPG's success has come from supporting and encouraging the growth of its client publishers in the United States and worldwide. IPG has a wide reach in the market through its distribution of publishers with academic and professional, Spanish-language, computer and general trade nonfiction and fiction titles. IPG was acquired by Chicago Review Press in 1987, and Chicago Review Press, Inc., the parent company of both IPG and Chicago Review Press, was born. IPG acquired Midpoint Trade Books in August 2018.

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